



MIRROR + AD

MIRRAD<sup>®</sup>

 FORVIVE

Patent pending



**Imagine images are emerged from the mirror.  
Just with MIRRAD, the room will be shinning up to a stylish atmosphere.**

MIRRAD is the very new type of digital signage with two functions: “mirror” and “display” . MIRRAD provides a natural, mirror-like appearance that conceals a digital display when the screen is off. but will allow the image on the display to emerge when the screen is on. MIRRAD will offer astonishing experience to the viewers with the unexpected pop-up of floating images from the mirror that traditional digital signage cannot provide.

## FEATURES

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### 01 | Design creation of the location

Choosing the image matched with the scene will lead the unique design creation of each location. The mirror feature of MIRRAD will create the impression of more spacious interior.

### 02 | Design

Eliminating unnecessary components, MIRRAD comes up with stylish appearance. Bezel-less feature helps MIRRAD to have very clear view without disturbing the scenery. Mirror utilized in MIRRAD is highly durable Online Coating Glass Mirroview from Nippon Sheet Glass (NSG) Group, one of the Japanese largest glass manufacturers in the world. Mirroview passed Grade A in the durability test for Taber abstraction test JISR3221.

### 03 | Effective sales promotion

The display of image is like floating in the space and it will certainly attract the viewers. Compared to normal display, display on MIRRAD is so fascinating and will last longer memory. So, it is a good idea using MIRRAD as an effective tool for promotion of products and services. In order to maximize the image quality, 4K high resolution and 620cd/ m<sup>2</sup>\* (max.) high luminance panel are utilized. Sony’ s business used 4K Display BRAVIA is used as the standard. We are providing various sizes from 43V inch to 85V inch.  
\* For 43V inch and 49V inch, maximum brightness is 505cd/ m<sup>2</sup>.





## MIRRAD will style up the typical atmosphere with different styles of usages

With the usage of big mirrors, narrow space can be turned to the impression of wider space. Effective usage of mirrors in Hotel rooms makes the impression of more spacious. MIRRAD can replace the hotel rooms' typical mirrors to upgrade to modernized atmosphere with beautiful images and hotel information together with mirror-like appearance.

In the shops, MIRRAD can be utilized with the combination of security cameras and motion detectors. Composing freely with other equipment depending on the venue and usage is one of the fascinating features MIRRAD can offer. MIRRAD will fulfill your dream of ideal place.





## WALL MOUNTING

MIRRAD can be beautifully displayed like a picture on the wall. The frame is absolutely unique and gorgeous.



### ■ Wall Mounting Type (Portrait / Landscape)

Just a relatively narrow space is required to mount MIRRAD directly to the wall. It is the way as easy as hanging picture or mounting television on the wall. The frame can be chosen to match with the scenario. The material of the frame is ideal for the protection of display and prevision of accident.

\* Portrait and landscape positions cannot be interchanged. Please choose the suitable content package of your desired image.  
\* In order to improve the quality and safety, we may change the product specification without prior notice.

#### 43V inch



#### 49V inch



#### 55V inch



Portrait type      Landscape type  
**MRD-MW43-T / MRD-MW43-Y**

■ External dimensions : W742×D103×H1292 (mm)  
■ Display : FW-43BZ35F/BZ

Portrait type      Landscape type  
**MRD-MW49-T / MRD-MW49-Y**

■ External dimensions : W891×D103×H1532 (mm)  
■ Display : FW-49BZ35F/BZ

Portrait type      Landscape type  
**MRD-MW55-T / MRD-MW55-Y**

■ External dimensions : W891×D103×H1532 (mm)  
■ Display : FW-55BZ35F/BZ

# FRAMES

Selectivity of the frame that match with the scene leads the unique scenography.

The frames can be chosen from following 4 types of design. "Optional" designs will cost additional fees.

\* In order to improve the quality and safety, we may change the product specification without prior notice.

## 01 | Standard Simple design eliminating unnecessary decoration will be suitable in any occasion.



simple white



simple black

## 02 | Optional Gorgeous decoration of frame will give the unique style.



shabby white



classic white

# MATERIALS

The versatile and light weight Expanded polystyrene (EPS) material is used for the frame. It is the ideal material not only for better design, but also for accident prevention. In addition, the paint has fire resistant ability, and so, it is applicable in outdoors too.

## EPS (expanded polystyrene)

### Light weight

Extremely light because 98% of the material is composed of air.

### Safe

The material has passed JIS F☆☆☆☆ standard and it is the toxic free.

### Fire resistant

Resistant to fire. Conform the JIS standard of self-extinguishing ability.

### Cushioning

Any kind of collisions can be absorbed and protect the product.

### Long-term stability

Performance retention rate is just 98% even after 25 years. So, aged-deterioration level of EPS is very low.

### Environmental friendly

Conforming the usage of eco-friendly materials.





## MULTI CASING

Massive floating images of MIRRAD will be the focal point of the room and can easily capture the interest of even the faraway viewers.

Seamless and wide display will definitely give the good impact.

### ■ Casing Type

Multiple windows composed in the big screen of MIRRAD display the perfect large picture so harmonically without annoying the viewers with bezels. The casing is stylish and will display the dynamic images harmonically throughout the mirror.

\* In order to improve the quality and safety, we may change the product specification without prior notice.

#### 43V Type x 4



**MRD-MC43**

■ External dimensions : W3200×D400×H2400 (mm)  
 ■ Display : FW-43BZ35F/BZ 4 sets

#### 49V Type x 4



**MRD-MC49**

■ External dimensions : W3200×D400×H2400 (mm)  
 ■ Display : FW-49BZ35F/BZ 4 sets

#### 55V Type x 4



**MRD-MC55**

■ External dimensions : W3200×D400×H2400 (mm)  
 ■ Display : FW-49BZ35F/BZ 4 sets

# OUR CLIENTS

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Entrance



Meiko Trans Co., Ltd.  
Entrance







**FORVICE**

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